



BSB60215 Advanced Diploma of Business



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This qualification reflects the role of individuals with significant expertise in either a specialized or a broad range skills and knowledge who are seeking to further develop expertise across a range of business functions.

The qualification is suited to the needs of individuals who possess significant theoretical business skills and knowledge that they would like to develop in order to create further employment opportunities or have the confidence to commence your own business or take your existing business to the next level of success.

The Advanced Diploma in Business is ideal for students looking to take the next step in the managerial career. Possible job titles include Senior administrator, Executive or Small business proprietor.

Facts

Brisbane Professional College Pty Ltd

RTO Number: 41556

Duration: 12 Months

Career Path: Executive Officer / Business Director/ Business Owner



**NATIONALLY RECOGNISED
TRAINING**



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COURSE UNITS

BSBINN601	Lead and manage organisational change
BSBMGT615	Contribute to organisation development
BSBMKG607	Manage market research
BSBMKG608	Develop organisation marketing objectives
BSBMKG609	Develop a marketing plan
BSBSUS501	Develop workplace policy and procedures for sustainability
BSBMGT502	Manage people performance
BSBCUS501	Manage quality customer service

Contact us today to own your future by developing skills and knowledge from a College you can trust.

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